

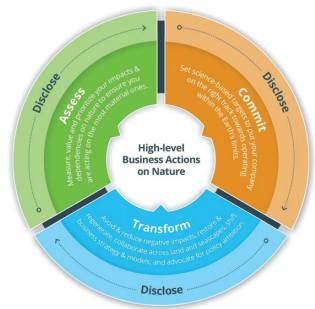
Nature matters to all businesses.

Apply for the Next Nature Action Forum Cohort!

Pure Strategies is excited to now be accepting applications for the next Nature Action Forum for Business Cohort for March through September 2024. This is a proven program with past participants that included Stonyfield, Everlane, Lush, Once Upon A Farm, and others.

Make progress on nature programs and goals

We plan to host a series of monthly workshops during 2024's Forum to help companies start or continue to build momentum with their nature strategies. These workshops will culminate with an in-person deep learning experience during Climate Week in September, 2024.



The Nature Action Forum follows the ACT-D framework: **Assess, Commit, Transform, and Disclose.**

“Working with the Pure Strategies Nature Action Forum has been an invaluable experience, offering a place to learn from experts, share challenges and successes across practitioners in various industries, and be educated on tools and best practices for addressing nature-related impacts and influencing change in your organization. I am coming away with a deeper understanding and renewed energy to properly measure, create goals, and take meaningful action for nature-related impacts.”

KATINA BOUTIS, DIRECTOR OF SUSTAINABILITY, EVERLANE

Pure Strategies is offering sustainability leaders in business the Nature Action Forum's unique learning opportunity to help companies take the steps toward a nature-positive future.

The engaging monthly discussions will cover topics including nature assessment approaches, target setting, implementation actions, metrics, and different tools and frameworks that support this effort, such as the Science Based Targets Network (SBTN) process and the Task Force for Nature-related Financial Disclosures (TNFD), and others.

“The Pure Strategies Nature Action Forum clarified the business case, frameworks, and nature metrics and introduced me to some of the tools we will take forward in our assessments. We also valued the opportunities the Forum provided to share insights, validate common challenges, and leave me with food for thought, based on others' experiences.”

CONNIE NORTON, SUSTAINABILITY SPECIALIST, LUSH COSMETICS

Ready to take the next steps?

Our sustainability consultants are ready to help you assess your value chain, develop goals, and define and implement an action plan to protect, restore, and sustainably use the Earth's natural resources.

Contact us to learn more or go to:
<https://purestrategies.com/nature-action-forum>

Cheryl Baldwin
VP of Sustainability Consulting
cbaldwin@purestrategies.com
703-763-2797 (voice)

Colleen Corrigan
Sr. Sustainability Advisor
ccorrigan@purestrategies.com
978-224-1309 (voice)



MASSACHUSETTS, USA

47R Englewood Road
Gloucester, MA 01930
(978) 525-0480

purestrategies.com

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